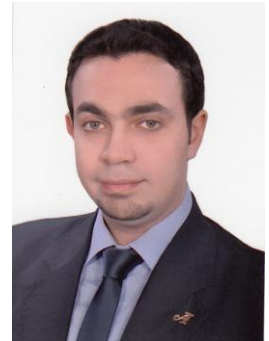


# ASHRAF MOUSTAFA ALI LABIB

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## Career Objective:

Seeking a challenging position in an educational institution or Interior design company with truly international dimensions and growth opportunities, where I can fully use my skills and develop my potentials and my other skills.

## Work Experience:

September 2024 – Present .

- **Associate Professor**

**Philadelphia University- Jordanian university - Interior Design Department.**

### **Responsibilities:**

In this position I am responsible for teaching skills needed for an interior design & furniture career starting from Engineering drawing to using design programs from 3D modelling to project management, explanation of how to treat and furnish the various interior spaces, as Commercial, Residential, Medical Canters, etc. In addition to use of appropriate colours according to a colour theories, materials and styles according to function and use. In addition to the development of the scientific material, I set tests and methods of evaluating students in line with the nature of each scientific course. I also teach computer programs for design such as (AutoCAD – 3D MAX- Revit).

July- 2019 – MARCH 2024.

- **Associate Professor**

**Higher Institute of Applied Arts – New Cairo Academy  
Interior Design & Furniture Department.**

### **Responsibilities:**

In this position I am responsible for teaching skills needed for an interior design & furniture career starting from Engineering drawing to using design programs from 3D modeling to project management, explanation of how to treat and furnish the various interior spaces, as Commercial, Residential, Medical Canters, etc. In addition to use of appropriate colours according to a colour theories, materials and styles according to

function and use. I also teach how to use the Virtual Interior design in Cinema and television Scenes. In addition to the development of the scientific material, I set tests and methods of evaluating students in line with the nature of each scientific course. I also teach computer programs for design such as (AutoCAD – 3D MAX- Photoshop).

**JANUARY 2005 – MARCH 2019.**

• **Teaching Staff Member lecturer**

**International Academy for Engineering and Media Science -Cinema Production Department.**

**Responsibilities:**

In this position I am responsible for teaching skills needed for a designing scenes for dramatic works in cinema and television using design programs from 3D modelling to Performed in the studio, how to use the Virtual Interior design in Cinema and television Scenes explanation of how to design, treat and furnish the various television programs, and use of appropriate colours, materials and styles according to function and use for Cinema Production Department. I also teach Engineering drawing, visual training and computer programs for design such as (AutoCAD – 3D MAX- Sketch up) for Architect department. In addition to the development of the scientific material, set tests and methods of evaluating students in line with the nature of each scientific course.

**JANUARY 2006 – JUNE 2015.**

• **Head of Interior Design office**

**Dar El-Maghraby for Construction and Trade.**

- Responsible for Interior Design drawings and follow design project from concept to completion.
- Responsible for Interpret and translate customer needs into rough plans & produce suits mood samples.
- Responsible for Define project requirements and schedule during the brief.
- Responsible for set costs & project fees according to budget & decide on materials & products sourcing.
- Responsible for supervising work progress and follow industry changes, evolutions and best practices.
- Responsible for work closely with designers, decorators, architects and constructors.

**OCTOBER 2002 – DECEMBER 2005.**

• **Interior Designer & Sales Furniture Engineer Bahgat Stores, affiliated with Bahgat Group**

- Responsible for furniture design, space planning and layout.
- Responsible for Interpret and translate customer needs into rough plans & Produce suits mood samples.
- Responsible for documenting and maintaining all working drafts & design specifications.
- Fabric selection, drawings, furniture specification, accessories & designs presentation.
- Prepare proposals, follow the job through production, and follow-up with the customer when complete.
- Responsible for work closely with designers, decorators, architects and constructors.
- Responsible for selling furniture by convincing customers of the quality of materials, the price of the offered products, and the possibility of making special orders that fit their spaces.

## Education:

- ❖ **Certificate of Training Completion: For the Active Participation and Successful Fulfilment of the ( Professional Trainer Program ).**

**From: SOUTHWESTERN ACCREDITATION COUNCIL.**

- ❖ **Certified International Professional Trainer (CIPT).**

**A professional course of study authorized by the Center of Business and Economic Development Missouri State University.**

**Date: September, 2014**

- ❖ **University Degree: P.H.D Degree    University : Helwan University**

**Faculty : Faculty of Applied Arts**

**Department : Interior Design & Furniture Department**

**Thesis Subject : "The Impact of Virtual Interior Design on Designing Cinema Scene"**

**Graduation year : January - 2014**

- ❖ **University Degree : Master Degree "M.A. Degree"**

**University : Helwan University**

**Faculty : Faculty of Applied Arts**

**Department : Interior Design & Furniture Department**

**Thesis Subject : Modern Technologies for Colour in designing scenes for dramatic works in cinema and television" Graduation year : April-2009**

- ❖ **University Degree: Furniture Design Diploma**

**University : Helwan University**

**Faculty : Faculty of Applied Arts**

**Department : Interior Design & Furniture Department**

**Grade : Very Good**

**Graduation year : June - 2004**

- ❖ **University Degree: Bachelor of Arts "Sc.BA. Degree" Institute : High Institution of Applied Arts**

**Major : Decoration & Interior Architecture**

**Grade : Very Good**

**Graduation project: Designing various interior spaces for a tourist resort in Sharm El Sheikh.**

**Graduation year: May – 2002**

## **TRAINING COURSES DELIVERED:**

ACTIVITY	INSTITUTION/ORGANIZATION	PERIOD
Effective Communication Skills One of the branches of the human development	International Academy for Engineering and Media Science	2014 2015
Auto CAD (2D – 3D) course	Regional Center for Training and Water Studies.	2010
Auto CAD (2D – 3D) course	Ministry of Water Resources and Irrigation.	2010
- Auto CAD (2D – 3D) course - 3D Max. - Adobe Photoshop.	October 6 University - Faculty of Applied Arts.	2009
Auto CAD (2D – 3D) course	Central Agency for Public Mobilization and Statistics.	2008

## **Authors:**

- **Virtual design for Cinema Scene.**(Book of Afaq Alsiynima). A series issued by the General Authority for Cultural Palaces. 2016
- **Color theories.** Academic book issued by New Cairo Academy 2019
- **Environmental lighting control systems.** Academic book issued by New Cairo Academy 2019
- **Wall cladding technology.** Academic book issued by New Cairo Academy 2020
- **Cinema décor.** Academic book issued by New Cairo Academy 2020
- **Theater décor.** Academic book issued by New Cairo Academy 2020
- **Television décor.** Academic book issued by New Cairo Academy 2020
- **Interior design theories.** Academic book issued by New Cairo Academy 2021
- **Materials Chemistry.** Academic book issued by New Cairo Academy 2021

## **Published Research:**

- 2022-** Reviving aesthetic values in Islamic architecture and creating decorative formations for contemporary architecture. A paper presented in The 12<sup>th</sup> International Conference of The Arab Association of Civilization and Islamic Arts, “ Art and citizenship dialogues of history, practice & education. Luxor-Aswan, December 14-20
- 2021-** Rooting the Egyptian identity and its reflection on the design of the rocking chair and enhancing its impact on human health. A paper published & presented in The 7th International

Conference of Applied Arts in Damietta- Ras ELbar” Applied Arts and Industry Support with EGYPT Vision 2030, and accepted for publication in the Journal of Applied Arts and Sciences, Volume 10 - Issue 2, April 2023

- 2019 - The furniture is Versatile and Space-saving.** A paper published & presented in The Fourth International Conference Modern Trends in Architecture, Arts, Heritage. Egypt “Future Foundation for Heritage, Development and Innovation”.
- 2018 - The latent energy for color in interior design of the dwelling.** A Paper has been accepted for publication in a special edition of the International Design Journal devoted to the 5th International Conference of The Faculty of Applied Arts. April 23 2018 and appeared online on 15th May 2018.
- 2017- Decoration formats and its role in the formulation cinematic scenes.** A paper published & presented in The Scientific sessions of the 5th International Conference Of Applied Arts-Damietta University.
- The impact of solar energy to form the interior design of the house. A paper published & presented in The Scientific sessions of the 5th International Conference Of Applied Arts-Damietta University.
  - Health and security considerations of interior design of accommodation units in tourist establishments. A paper published & presented in The 3th International Conference of Fine ArtsLuxor University.
  - The use of colours in design cinematic drama scenes. A paper published & presented in The 3th International Conference of Fine Arts-Luxor University.
- 2016 - The art and science according to geographical of innovation In the twenty-first century.** A paper published in The 6th International Art Education Conference Faculty of Art Education – Helwan University.(Art Education & the Requirements of Change 2016).
- New formulation for furniture pieces aren't Egyptian from the perspective of possibility to export to the outside. a paper published in The 6th International Art Education Conference Faculty of Art Education – Helwan University.(Art Education & the Requirements of Change 2016).

### **Training Courses Attended:**

- **Effective Teaching Skills.** At the Faculty and Leadership Development Center- Cairo University. December 2019
- **Critical Thinking.** At the Faculty and Leadership Development Center- Cairo University. December 2019
- **Exams and Students Evaluation Systems.** At the Faculty and Leadership Development Center- Cairo University. December 2019

- **Self-Evaluation for H.E.Faculties and Institutes.** At National Authority for Quality Assurance and Accreditation of Education. March 2018
- **E -Learning.** At the Faculty and Leadership Development Center- Cairo University. September 2014
- **Quality Standards in Teaching.** At the Faculty and Leadership Development Center- Cairo University. September 2014
- **Effective Presentation Skills.** At the Faculty and Leadership Development Center- Cairo University. September 2014
- **International Publishing of Scientific Research.** At the Faculty and Leadership Development Center- Cairo University. September 2014
- **Professional Trainer Program.** At the Faculty and Leadership Development Center- Cairo University. September 2014
- **Communication skills.** At the Faculty and Leadership Development Center- Cairo University. September 2014
- **Leader preparation course.** At Leadership Institute –Helwan. November 2005

### **Courses Taught:**

- Basics of design / Engineering Drawing / Visual Training / Color Theories.
- Interior Design (Design of Residential - Commercial - Administrative - Tourist facilities).
- Environmental control systems for lighting / Wall cladding technology.
- Learn about old and modern finishing materials (Traditional Materials / High-tech materials) / Chemistry of materials for interior design and furniture.
- How to manage projects in different stages and finishing items (Plumbing - Electricity - Carpentry - Clamshell - Gypsum cornices - Suspended Ceilings - Photoetch or GRC cornices, Carvings and Paints - Installing floors and Skirting - Final finishing).
- Different styles of furniture and interior design (Classic - Modern - Ethnic) / History of Islamic architecture and furniture.
- Film decoration / Television decoration / Theater decoration / Virtual reality.
- Using computer applications in architecture and decoration (Auto Cad / 3D Max / Revit / Photo shop).
- Communication theories / Effective communication skills / History and development of cinema.

### **Activities:**

- Membership of (The Arab Association of civilization and Islamic Arts).
- Membership of (The Egyptian Society for Environmental Sciences).

### **Participation in scientific conferences:**

**15-17 December 2021-** Participated in the 7th International Conference of Applied Arts in Damietta-RasELbar” Applied Arts and Industry Support with EGYPT Vision 2030

**6-8 November 2019-** Participated in the Fourth International Conference Modern Trends in Architecture, Arts, Heritage. Egypt “Future Foundation for Heritage, Development and Innovation”.

**18-20 March 2018-** Participated in the 5th International Conference of Faculty of Applied Arts-H.U.

**23-25 April 2017-** Participated in the 3th International Conference of Fine Arts-Luxor University.

**21-23 March 2017-** Participated in the Scientific sessions of the 5th International Conference Of Applied Arts-Damietta University.

**10-12 April 2016-** Participated in the 6th International Art Education Conference Faculty of Art Education – Helwan University. (Art Education & the Requirements of Change 2016

**18-20 March 2015-** Participated in the 4th International Conference of Applied Arts-Damietta University.

### **Languages:**

**Arabic** : Mother Tongue (Fluent in both spoken and written).

**English** : Fluent (Spoken and Written)

### **Technical Summary:**

#### **Previous courses:**

- ▶▶ Effective Communication Skills (One of the branches of the human development)
- ▶▶ International Computer Driving License (ICDL)
- ▶▶ Microsoft Word / Power Point.
- ▶▶ Auto CAD ( 2D – 3D) / Sketch up / 3D Max / Revit / Adobe Photoshop.

### **Personal Information:**

- |   |                                       |
|---|---------------------------------------|
| - <b>Date of Birth:</b> 6 <sup>th</sup> of December 1979. | - <b>Place of Birth:</b> Doha, Qatar. |
| - <b>Gender:</b> Male.                                    | - <b>Nationality:</b> Egyptian.       |
| - <b>Religion</b> : Muslim.                               | - <b>Marital Status:</b> Single.      |
- **Personal Traits:** Presentable, Dynamic, Ambitious, Hard working & able to work under pressure, strong project management skills, ability to handle multiple projects at a time, strong communication skills, Excellent Customer Service and Presentation skills, Detail oriented with strong administrative follow-up, strong negotiating, and problem-solving skills.

### **My Portfolio Link:**

<https://www.facebook.com/media/set/?set=a.184653741248666&type=3>

### **My YouTube Link:**

[https://www.youtube.com/channel/UCZc4i\\_t3xujOKjawlenVOqA](https://www.youtube.com/channel/UCZc4i_t3xujOKjawlenVOqA)